



SCANDEAT BOX



Scandinavian Eating & Drinking – Scandeat is a marketing and sales company for its own and other brands in the areas of food, wine, spirits and non-alcoholic beverages. We look for both social and environmental sustainability and consider animal welfare when we choose our partners. We want to eat and drink with a clear conscience and bring happiness to the table of all our customers.



**FOOD**

With our food range we want to offer an authentic culinary experience for all customers. With original recipes and high-quality products, our goal is to make it possible for consumers all over Europe to discover, buy and try restaurant quality Scandinavian food in new and exciting ways.

## SCANDEAT GOURMET

Scandeat proposes products from carefully selected producers in Sweden – high quality products that many nordic top chefs and restaurants use in their traditional recipes.

The Gourmet range includes: reindeer and moose meat, BIO farmed salmon, original gravlax, cold smoked Baltic wild salmon, cold water shrimp and the unique Kalix Ljöjrom bleak roe.





## SCANDEAT DELI

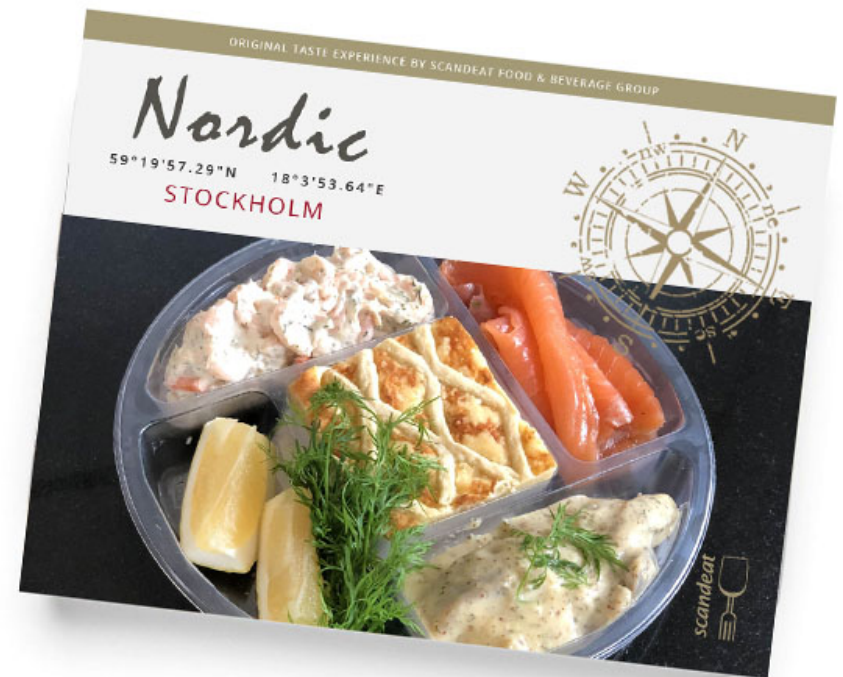
Scandeat provides shops, caterers, cafés and restaurants with the original ingredients to make delicious classic Scandinavian open-sandwiches and Danish Smørrebrød.

The Deli range includes: cold water shrimp, herring, original gravlax, Danish roast beef, creamy reindeer salad and game meatballs. Condiments: red beet salad, Skagen shrimp salad, remoulade sauce, dill & mustard sauce among many other nordic favourites.



## SCANDEAT READY-TO-EAT

Scandeat is working on a new product range created for supermarket chains and food shops. A Nordic mix of delicatessen and gravlax with dill stewed potato are just a few dishes on the upcoming menu.





## SCANDEAT BOX

Our new Scandeat Box online range means you can discover and enjoy restaurant quality Nordic food from the comfort of your home even if you live in Paris, Amsterdam or Brussels.

From original gravlax and game meat to flavour-packed Smørrebrød variations or a complete Swedish breakfast.









**WINE**







We present a very competitive Spanish wine portfolio ranging from box wine to prestige brands and we also have a wide range of organically grown wines. Together with our partners we are involved in all stages of the value chain; everything from farming, production, transport, marketing and sales. Together we create great value!



## **SCANDEAT WINE**

We have worked with Spanish wines since 2016 and today we have a very competitive portfolio that we are introducing to the nordic monopoly markets. Our plan includes a unique production facility in Sweden where we can store and bottle wine for more direct and cost-effective delivery to Systembolaget and its 450 stores and 480 pick-up places. Our goal is to create the best value Spanish wine portfolio in Scandinavia.









## WINE PRODUCTION

Spain is today regarded as the most interesting wine country in the world by leading critics and experts. We have chosen to invest early in the wine-making process together with producers in several different regions. An initiative that gives us an advantage compared to the traditional Scandinavian wine importer in terms of price and volumes.

We value winemakers who manage to convey the feeling of their wines' origin and who believe that a wine is created as much in the vineyard as in the winery.



A group of people at a wine event. In the foreground, a woman with long, wavy blonde hair is smiling and looking down at a wine glass she is holding. She is wearing a dark, patterned top. Next to her, a man in a dark suit is looking at her. In the background, other people are socializing, some holding wine glasses. A man in a white shirt is seen from the back, and a man in a dark suit is looking to the right. The overall atmosphere is social and professional.

## WINE CLUB

We have created events since the start of our wine business and been able to share lots of fantastic wines and memorable moments with our members. The voice and opinion of wine-loving people is doubtlessly a very important part of our research and development process.

Our events create local ambassadors who discuss our wines via social media and mouth-to-mouth with friends, family and colleagues, which for us is the best way to advertise and promote our products.

With our digital consumer magazine ***BonV*** we inspire thousands of followers and readers with travel, food, wine and lifestyle articles. Our Scandinavian travel tips and recipes, together with a special Spanish section have become very popular among our members and we have today more than 46 000 followers on social media.





# BonV



José Andrés  
in Private  
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a Box  
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Wine Club

[www.bonv.se](http://www.bonv.se)



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AND A SUSTAINABLE LIFESTYLE

SPRING 2024

EDITOR RECOMMENDATIONS



EDITOR'S CHOICE

Aquavit London Restaurant

TRENDING TOPICS



## **SCANDEAT FOOD & BEVERAGE GROUP**

### **Web**

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